



Editorial

It's incredible how quickly time passes. I recently realized that Klewel has just got two years old. So many things have happened since we identified the various contributions the products that Klewel developed could bring to the Conference Industry.

But it was clear in our minds that we had touched a market with an impressive number of customers who could potentially benefit from Klewel's solutions to make their conferences more productive on the long term, more efficient and more fun!

We knew that it was all about Knowledge Management and Sharing; in today's world, it is a crucial question for every CEO : "How can I make sure that my Company knowledge and Intellectual Assets are efficiently managed and shared amongst employees ? How can I cleverly manage and leverage from all conferences organized every year in my Company ?"

We are often asked the question "what does Klewel stand for?" ... This Editorial is the right place to finally reveal it: I am originally from a French region called Brittany, which has its own local language. "Klev" means to Listen and "Gwel" means to Watch. Now you can understand how we are linked to the Audiovisual and Internet worlds.

An un-tapped market was there, but we were not sure how such a different product would be perceived. Customer's responses were amazing; from the early stages of the product to the mature solution we sell today, each of our customers has contributed in a way or another to make the product better and what it is today.

Klewel is the right answer to ensure the continued existence and visibility of your events, without time and space constraints. Searching through all conferences is what makes Klewel really different from others. We gather customers' inputs on a regular basis to always improve our offering.

As a result of Klewel's success, two people were recently hired in our headquarter in Martigny and a subsidiary was opened in France. Our customers are today not only in Switzerland, but also in other countries of Europe and in the US.

In this newsletter we will talk about our new developments and recent events related to Klewel. As a valuable customer, you will be able to understand where and how Klewel is used by a number of mid to large size companies to make their business more efficient and more productive.

I herein would like to warmly thank all the persons who have contributed to the company so far and wish you all a prosperous New Year for you and your families.

Maël Guillemot
General Manager and Co-Founder





Latest news about Klewel, people and development

Klewel France officially created with David Capitaine

Every year, Brittany region in France organizes a competition to support the creation of new companies, based on innovative ideas and solutions. In 2008, Klewel participated to this competition and was awarded the first prize to help the launch of the local French subsidiary.



David Capitaine is the director of Klewel France. After his studies, he made a lot of backpacking trips in Ireland, the US and New-Zealand. He felt in all these countries, with the people he met, the need to be an Entrepreneur. What could be seen in our more conservative European countries as being instable was seen in these countries like being audacious. All these encounters reinforced his willingness to create and innovate.

After a past experience around IPTV at Thomson, Thales and France Telecom, David joined Klewel's team and is now managing Klewel France.



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Vincent Bozzo

Software and Interaction Engineer

Vincent Bozzo holds a Master of Science MSc from the Swiss Federal Institute of Technology (EPFL), Lausanne. He did his 6 month EPFL Master Thesis at Klewel, designing and implementing an Adobe Flash tool for browsing and searching trough audio-visually captured conferences. He is now fully employed as "Software and Interaction Engineer" and works on the capture station software and the future versions of Klewel's Flash conference player. He enjoys Computer Science, design, drawing and role playing games.



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Philippe Romascano

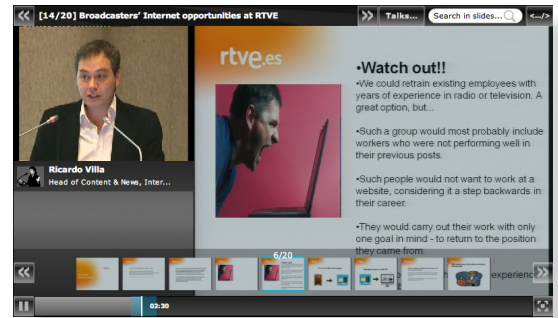
Business Development Manager.

Klewel most recent collaborator is Philippe Romascano. Philippe joined Klewel as Business Development manager. Truly a multi-cultural person with family roots between Switzerland and Romania, he spent most of his career working for Hewlett-Packard in various management roles across Eastern-Europe, Middle-East and Africa. His international management orientation allows him to have a wide expertise in various domains key to Klewel growth. Philippe is passionate by new technologies, Geek culture, multimedia and social media.



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Latest Player version



Klewel's Player is the software which allows our users to benefit from a unique customer experience. It is what the user interact with, when using Klewel solutions.

A new version brings new features and benefits to our customers, as well as a newly designed User Interface to make it even easier to use and more powerful.



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New features

Less is more

The new User Interface is showing only the necessary parts, you simply move over any area to access the full functionality.

Downloadable slides

Click on the new "Download slide" button to get it's high resolution image for easy saving or printing



New ways to navigate

Move over a slide with your mouse and click the new "Next" or "Previous" buttons to navigate quickly to the corresponding slides.

Know more about the speaker!

If his/her information are provided, you can learn more about the speaker by using the new buttons "Send him/her an email" or "Visit his/her website". It helps you growing your social network.

Navigation among talks and search improved

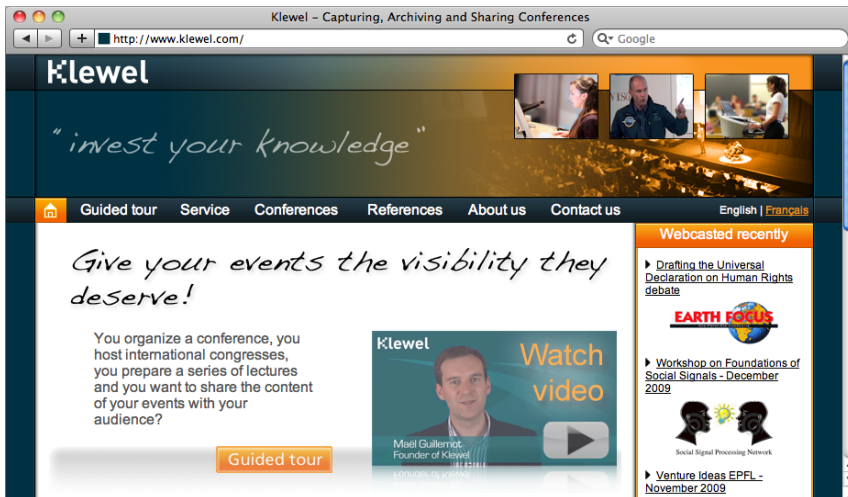
The navigation and search panes have been redesigned to be more powerful and easier to use.



Klewel new Web site is now available!



Latest Conferences recorded by Klewel



Nestlé

<http://www.nestle.com>

Klewel is in direct contact with Nestlé's corporate communication director Mr Tim Wolfe who regularly asks Klewel to record their main bi-annual Management and Executive Staff conference in Montreux Music Convention Centre. We are proud that a multi-national company like Nestlé uses Klewel knowledge management solutions to capture and distribute its conferences. More than 1800 key executives are gathered in Montreux twice a year and the content is shared on Nestlé's Intranet to 160'000 employees world wide.



It features a Guided Tour, which explains in details what and how Klewel's solutions brings as innovation and benefits to our customers. You can even request a free quote on-line. Our most recent references are listed and you can easily review public conferences recorded by Klewel in our player with full capabilities.

You can also follow Klewel using your favorite Social media application, like Twitter, LinkedIn, as well as access our blog.

<http://www.klewel.com>

European Broadcasting Union

<http://www.ebu.ch>

The European Broadcasting Union is the largest association of national broadcasters in the world. They promote cooperation between broadcasters and facilitate the exchange of audiovisual content. The EBU works to ensure that the crucial role of public service broadcasters is recognised and taken into consideration by decision-makers. Klewel recently recorded their Training Assembly, with participants from many different countries. Klewel ensured also the capture of 4 simultaneous translations.



Latest Exhibitions where Klewel participated

Klewel at ITU Telecom 2009, Geneva.

Klewel collaborated with the CERN to webcast all the presentations given at the ICT forum of the ITU World Telecom 2009 trade show. This trade show, which comes to Geneva every 4 years, brings professional people from all over the world to see latest technologies in telecommunication. Thanks to its stand part of the Alp ICT region together with other start-up, Klewel got an excellent visibility. A number of key contacts were made, which already allowed us to sign contracts with new customers.



WBCSD

<http://www.wbcd.org>

The WBCSD World Business Council for Sustainable Development organizes regularly large meetings gathering Chief Executive Officers of the largest companies in the world. All the meetings are visible on their Intranet thanks to Klewel knowledge management solutions. A recent meeting was captured in Washington DC, USA.



[Samples of conferences recorded during ITU 2009](http://www.klewel.com)

Latest Exhibitions where Klewel participated

Klewel at ICCA, Florence (International Congress and Convention Association)

ICCA is one of the largest congress of the international conference & meeting industry, which took place in Florence, Italy. This clearly demonstrate the continued strong demand for face-to-face meetings. And thanks to Klewel solution, it is easy for people who could not participate to listen and review conferences at their own pace after it finished. At Klewel, we can foreseen a kind of new model, with a hybrid approach between real meetings (important for key decision makers and managers) and virtual ones, where information needs to be shared among all the employees or a selected group of people. At Klewel, we are working on solutions to make this hybrid model efficient and affordable.



Latest Conferences recorded by Klewel

WIPO

<http://www.wipo.int>

The World Intellectual Property Organization (WIPO) is a specialized agency of the United Nations. It is dedicated to developing a balanced and accessible international intellectual property (IP) system, which rewards creativity, stimulates innovation and contributes to economic development while safeguarding the public interest. Klewel recorded WIPO Tutor's workshop, which was shared with WIPO's tutors all over the world.



Klewel at EIBTM, Barcelona (Exhibition for the Incentive Business Travel and Meetings).

EIBTM is the leading global event for the meetings and incentive industry, held in the vibrant business and tourism destination of Barcelona. The event delivers three days of focused access to a dynamic business environment, thought provoking professional education and business networks for exhibitors, Hosted Buyers and trade visitors. Not only were European customers very much interested by our solutions, but also a lot of people from Latin America. These customers were very interested by our upcoming Capture Station, as it will allow them to record a conference and upload files to Klewel's servers for processing.

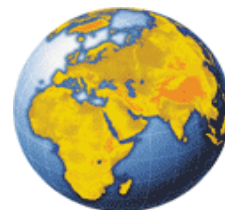


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EarthFocus Foundation

<http://www.earthfocus.org/>

The aim of the Foundation is to empower youth to take on roles in which they actively create a more sustainable world. Earth Focus provides a platform to encourage youth to express their views on the environment and solutions to ecological problems and serves as a voice to promote these views to other youth as well as to the public.



Klewel not only recorded the various sessions, but also webcasted Live the conference; students from Ghana and Kenya were therefore able to participate and ask questions using Skype.

A Case Study: Open University in the UK uses Klewel technologies to teach Distance Learning students.

Jeffrey Johnson is Professor of Complexity Science and Design at the Open University, he decided to obtain a Klewel capture station. They record all the seminars on a weekly basis using Klewel technology to share them with colleagues and students around the world.



View more:

http://design.open.ac.uk/the_department/SeminarArchive.htm

Simply click on any "View presentation link" and click the Play button and you can start watching the lectures.

SSPnet

<http://sspnet.eu>

SSPNet is a European Network of Excellence fostering and supporting research activities in Social Signal Processing, the new, emerging domain aimed at bringing Social Intelligence in computers.



Klewel was proud to record this Academic conference in Rome.